

Brendan Gates

Email: Brendanrgates@gmail.com

Portfolio: brendanrgates.com

Multitalented videographer and editor also specializing in photography and journalistic writing

SUMMARY OF SKILLS

- Proficient in Adobe Premiere Pro with knowledge in After Effects and Adobe Creative Suite
- Advanced comprehension of operating digital cameras and equipment
- Experienced with piloting drones for videography and photography in a safe manner
- Passion for creating engaging video content and telling stories through such content
- Deep understanding of social media and what video format works best for each platform
- Creative mindset that is always seeking out new and unique visuals and ideas
- Talented journalistic writer with excellent grammar skills

PROFESSIONAL EXPERIENCE

Videographer/Editor, 10-75 Emergency Vehicles/1st In Emergency Products, May 2021-present

- Film, edit and produce a wide variety of video content for company social media channels
- Videos include vehicle showcases, customer interviews, project updates and product releases
- Edit videos in multiple formats for YouTube, Instagram and TikTok
- Photograph vehicles and products for use on company website and social media
- Travel to local first responders to produce customer interviews and highlight vehicles
- Kick started company TikTok channel and grew audience to over 100,000 and counting

Delivery Coordinator/Content Creator, Ramsey Nissan, July 2020-January 2021

- Coordinated delivery of vehicles to customers throughout the delivery process
- Produced social media videos highlighting vehicles and dealership experience

Video Operations Intern, Somerset Patriots Baseball, April-September 2018

- Full-time internship tasked with managing entire video department
- Oversaw all video content posted to team related social media
- Created and produced daily video content while ensuring to maintain the Somerset Patriots brand

Student Assistant, Shippensburg University Sports Information Office, August 2015-December 2017

- Filmed, edited and produced video content for university social media platforms
- Videos produced included game highlights, special athletic events, season previews and interviews

Staff Writer, The Slate, Shippensburg University, September 2015-December 2017

- Produced multimedia articles on university athletics, local current events and features

EDUCATION

Bachelor of Arts in Communication/Journalism, December 2017

Concentration: Print and Online Media

Shippensburg University of Pennsylvania, Shippensburg, PA

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)